

American Made

GOOD LIVING



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4. Floret
Erin Benzakein, Mount Vernon, Washington
 Benzakein and her family are leading the sustainable-flowers movement—growing sweet peas, poppies, dahlias, and more. Her retail business includes Whole Foods among her clients, and she also creates gorgeous arrangements for special events and holds floral-design workshops.

5. Hayden Flour Mills
Jeff & Emma Zimmerman, Phoenix
 Ancient grains are far from a thing of the past. Hayden Flour Mills grows 10 varieties, including white Sonora wheat (one of the oldest in North America), and mills to order on an Austrian stone mill. We're fans of the company's flours, cornmeals, and baking mixes.

6. Whit
Whitney Pozgay, New York City
 With her fashion-industry chops—she's worked at Kate Spade and Steven Alan—Pozgay is helping to revive Manhattan's Garment District. Her fun, colorful clothing line, full of graphic prints designed in collaboration with a few of the city's artists, is manufactured a few blocks from her studio.

7. Detroit Dirt
Pashon Murray, Detroit
 Great food starts with great soil, naturally, and Detroit Dirt's compost is revolutionizing urban gardens while helping to conserve valuable resources. Blue Cross Blue Shield, 20 eateries, and the Detroit Zoo, among others, supply Murray with organic waste that's ready to be put to good use.

8. Egg Collective
Stephanie Beamer, Crystal Ellis & Hillary Petrie, Brooklyn
 College pals turned business partners, these women are changing the face of the male-dominated furniture industry. The geometric pieces and clean lines of their handcrafted collection combine the designers' strengths: architecture, design, and woodworking.

9. Ricketts Indigo
Rowland & Chinami Ricketts, Bloomington, Indiana
 Indigo dyeing is going back to its roots, literally. Reviving a centuries-old tradition, this duo plants, grows, and processes indigo (*Polygonum tinctorium*) into dye. Chinami weaves fabrics, and Rowland designs and dyes them. Together, they produce striking home textiles.